

✓ 2006-11 STRATEGIC PLAN SUMMARY

Mission: “To provide the residents of San Diego County with superior County services in terms of quality, timeliness, and value in order to improve the region’s quality of life.”

Guiding Principles:

- ❖ Provide for the safety and well-being of those San Diego communities, families, individuals, and other organizations we serve.
- ❖ Preserve and enhance the environment in San Diego County.
- ❖ Ensure the County’s fiscal stability through periods of economic fluctuations and changing priorities and service demands.
- ❖ Promote a culture that values our customers, employees, and partners and institutionalizes continuous improvement and innovation.

Vision: “A County government that has earned the respect and support of its residents”

Strategic Initiatives:

KIDS

“Improve opportunities for children”

1. Encourage healthy behaviors and address children’s health issues to help ensure healthy adulthood.
2. Provide quality care, representation, and supportive services for at-risk children to enable and encourage them to succeed.
3. Promote and support family self-sufficiency.
4. Engage youth and their families in enriching activities to help children reach their full potential.

THE ENVIRONMENT

“Promote resource management strategies to ensure environmental preservation, quality of life and economic development”

1. Implement habitat conservation programs.
2. Develop and implement land use planning strategies to balance housing, open space preservation, parks and recreation, and economic development needs of County residents, taxpayers, and businesses.
3. Protect, sustain and restore the quality of water and air in the County.
4. Reduce environmental risk through regulation, intergovernmental collaboration, and leveraging public and private resources.

SAFE AND LIVABLE COMMUNITIES

“Promote safe and livable communities”

1. Improve emergency preparedness, response, recovery and mitigation capabilities for both natural and manmade disasters.
2. Improve the safety of our communities by providing intervention and prevention services, quality investigations, responsive law enforcement and legal representation, as well as secure supervision and detention services.
3. Promote the health, well being, and self sufficiency of adults and seniors.
4. Develop and support services, programs, and initiatives that enrich our residents’ quality of life.

Required Disciplines:

To sustain operational excellence and serve as key enablers to the Strategic Initiatives

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| ✓ Fiscal Stability | ✓ Skilled, Competent, and | ✓ Accountability/Transparency |
| ✓ Customer Satisfaction | Diverse Workforce | ✓ Continuous Improvement |
| ✓ Regional Leadership | ✓ Essential Infrastructure | ✓ Information Technology |